

# Earning "Points" for your Family Album

*Maximize your event!*

The more families that participate in your photography program, the more pages and points you earn.

Redeem your points on items designed to help enhance your organization's efforts of growth and connection!

*How many activity pages do you earn?*

Number of Families Photographed at Your Organization	Number of Activity Pages You Receive*	PLUS	Number of Participation Points you earn
35-69	Up to 3		1
70-104	Up to 4		1
105-139	Up to 5		2
140-174	Up to 6		2
175-209	Up to 7		3
210-244	Up to 8		3
245-279	Up to 9		4
280-314	Up to 10		4
315-349	Up to 11		5
350-384	Up to 12		5
Receive +1 activity page for each additional 35 families photographed. *Number shown includes your lead-in page, if desired.			Earn +1 Point for each additional 70 families photographed
(Unused activity pages cannot be converted to extra Participation Points)			

*Now Redeem your Points...*

Items to receive with earned Participation Points	
Items may also be purchased (\$100 per point) except additional directories, Hard Covers or Binders	
Directory Items	Number of Participation Points
1 Pre-designed/Disk Submitted Activity, Collage, or Montage Lead-in* Page	1 <small>*Available with Montage Poster order</small>
20% Additional Directories (Soft, Leatherette or Wire Spiral-Bound Covers Only)	1 Maximum of 110% of Number of Families Photographed
Leatherette Cover	1
Wire Spiral-Bound Soft Gloss Cover 8 1/2 x 11 or Lifestyle 5 1/2 x 8 1/2	1
Hard Cover	2 Min. of 200 Families Photographed
Binders (8 1/2 x 11)	2
Binders (Lifestyle 5 1/2 x 8 1/2)	3 Min. of 200 Families Photographed
Montage Cover (8 1/2 x 11)	1 Available with Montage Poster order and in addition to Participation Point(s) needed for any cover upgrade
Multi-Organization Flip Flop or Rotating Wire Spiral-Bound, Soft Gloss Cover	2 Rotating Directory of more than two organizations is 1 Participation Point additional per organization
Up to 10 Submitted Photos	1
Line Drawing for Cover by Lifetouch	1
Other Items*	Number of Participation Points
1000 Brochures	1
500 Greeting Cards	1
1000 Postcards	1
Compu-View Digital Images	1
Montage Poster	2
*If you wish to order "Other Items," please contact your Lifetouch representative for details.	

## Questions?

Please call your local Lifetouch Representative or Customer Service at:  
**1.800.521.4611 (U.S.)**  
or **1.800.553.8430 (Canada)**

**Lifetouch®**

Serving You by  
Connecting Families